



Sarah Fielke
Block of the Month

BOM 2020 Welcome and some notes!

Hi everyone and welcome to my BOM program for 2020! I'm so glad to see you all. I hope we are going to have a fantastic, fun filled year sewing together.

This document is like the BOM encyclopaedia. Please read ALL of the following carefully - you will find that the answers to a lot of the questions you might have about the BOM already, and also as we go along, are in the following information. This information will be posted BOM 2020 webpage at www.sarahfielkeblockofmonth.com from now onwards so that if you're wondering about something, you know where to find the answer!

Here's some FAQ's about how the program runs before we get into the nitty gritty.

When do the patterns start to come?

Here is a table listing when all the patterns, videos and important information will be posted online at www.sarahfielkeblockofmonth.com for you.

Information	Content	Date
Welcome Notes	Includes information on BOM and FAQs	Upon signup
Material Requirements	Includes complete fabric requirements for the Growing Wild and A Little Wilderness quilt designs, fabric inspirations and colour ideas.	Dec 13, 2019
Notions on sale	Optional acrylic template set and notions to help make the quilt – for sale at www.sarahfielke.com	Dec 13, 2019
Colour Planner	This year there will be no charge for a large scale, printable black and white drawing to help you colour design your quilt. Colour information will be posted to the website with this file.	Dec 13, 2019
Notions Shipped	PLEASE NOTE - Priority is given to all notions orders made by Dec 31. Notions ordered after this date will be shipped ASAP.	First orders shipped from Jan 10, 2020

Growing Wild Patterns and Videos	Patterns and videos released onto website starting from Jan 31, 2020	Month 1 – Jan 31 Month 2 – Feb 28 Month 3 – Mar 31 Month 4 – Apr 30 Month 5 – May 31 Month 6 – Jun 30 Month 7 – Jul 31 Month 8 – Aug 31 Month 9 – Sep 30 Month 10 – Oct 31 Month 11 – Nov 30 Month 12 – Dec 20
Little Wilderness Patterns and Videos	Patterns and videos released onto website starting from January 31, 2020	Month 1 – Jan 31 Month 2 – Feb 28 Month 3 – Mar 31 Month 4 – Apr 30 Month 5 – May 31 Month 6 – Jun 30
BOM 2021 Online Quilt Hanging Competition	Opportunity for you to send in pics of your finished quilt tops from BOM 2016, 2017, 2018, 2019, 2020 to go into our competition to win fun prizes. Any quilt from any year is eligible as long as you have not previously entered it into the Online Quilt Hanging.	Email quilt pics to bom2017@sarahfielke.com by Feb 21, 2021 Voting from Feb 23 to 28, 2021 Winners announced Mar 1, 2021

What happens when I join?

If you are a new BOM member:

You will receive an email receipt for payment. Then you will receive an email invitation from the website, www.sarahfielkeblockofmonth.com where all the patterns and videos are hosted to for access. This email is sent to the email address you used to make payment. This email is sent manually by Damian (my BOM support) and will be sent to you **within 48 hours** from joining. The email asks you to set your password. Once this is done, you will be logged in for access to view the patterns and video you have purchased.

Please look out for it as it is time sensitive and personal to you.

If you are an existing BOM member with access to website already:

The new BOM page will be opened up on your existing website account within 48 hours.

From then on you will be able to log in at www.sarahfielkeblockofmonth.com with your email address and password, to view patterns and videos that are available, anytime. You do not need to wait for the pattern to arrive each month – on the day of release (or any other time!) you can log in and all the patterns that have been released are available to you there.

What happens if I can't remember my password?

You can reset your password by going to www.sarahfielkeblockofmonth.com, click on LOG IN tab in navigation, then click on “Reset my password” on that page. You will receive an email to reset your password. *This may take up to 20 minutes to arrive in your inbox.* Sometimes this email is trapped in your SPAM folder. If you still have any problems, please email Damian at bom2017@sarahfielke.com for help.

What do I get with my BOM?

Each month you will be able to access a new part of the quilt – a pattern with templates and a video tutorial available on www.sarahfielkeblockofmonth.com. Obviously, looking at the sketch, this is not a quilt where you get a “block” as such each month. Some of the months involve more work than others, and there will be quieter and simpler months where you can catch up a bit. Some of the borders and sections will run over two months’ worth of patterns. I will NOT, under any circumstance and no matter how hard you beg, release measurements, templates, bonus patterns etc. in advance of the release date at the end of each month. Sorry :)

How do I get the patterns and videos?

You will receive an email from us each month when the pattern and video is uploaded to www.sarahfielkeblockofmonth.com, but this email will NOT have anything attached to it.

You do not need this email to view the pattern and video. It is only a notification that the pattern and video have been uploaded to the website. You can go to the website anytime to view the new pattern and video (and all the previous months). They are uploaded by the end of the day on the last day of the month.

Access to this website is only for subscribers to the BOM. If you were a member in 2016, 2017, 2018 or 2019 you will have already received instructions on how to access the website and reset your password. The patterns and videos will remain available to subscribers here for the foreseeable future, even after the BOM has finished provided you have paid in full.

If you are a subscription member and stop paying, YOU WILL lose access to the patterns and videos.

How can the patterns and videos be used?

All the information for the BOM is for your own personal use only- that means you can copy and print for your own personal use to make the quilt, as many times as you like. If a group of friends wants to make the quilt, each person must sign up for the BOM separately. If there are more than ten of you sewing together as a group, please contact Damian at bom2017@sarahfielke.com and he will arrange a group discount subscription for you. Access to the website is trackable, that means we can tell if you are sharing a subscription from different URLs.

There are lot of shops and designers participating again this year and I am SO very flattered by that! There have however been a lot of questions as to how this BOM may be used by

shops. To clarify - you may run a class or sit and sew group for the 2019 BOM- in fact please do! HOWEVER, EVERY member of the class or group MUST be a member in their own right through my website, and therefore downloading their own personal copies of the patterns and videos. It is NOT OK to copy the pattern for the class, OR to copy the pattern to kit it up, or give students your subscription details to access the website. If you would like to run Growing Wild or Little Wilderness as a BOM program for your shop, they will be available as a pattern book and broken down month by month as a shop program from the start of 2021. You can then kit them with whatever fabrics you choose. The 2016 quilt, Happy Days, and 2017 quilt Down the Rabbit Hole, and 2018 quilts Simple Folk and The Grasshopper are currently available as books for separate retail sale OR for Block of the Month shop programs, and Coming Home will be available as from mid-January 2020 - again contact bom2017@sarahfielke.com for more information or to order.

What can I post on social media?

You can post your quilt in progress, I encourage it! We have such a lovely, fun group of peeps on Facebook and Instagram, and it's so nice chatting to you all, seeing everyone's fabric choices, and then quilts, evolve. I am active on social media often and available to answer questions or give you advice here and there. Please post pictures of your quilt's progress and chat to me and the others in the program. *However, please DO NOT post measurements, templates, template details, excerpts from the patterns, your password etc. on social media, your blog or other quilting websites.*

The private Facebook group can be found by searching "Sarah Fielke BOM Growing Wild" in your Facebook search bar. We have one group this year for both quilts, so that you will all be able to see how the large and the small quilts are progressing. Once you have found the group, you will then send me a request to join and I will approve it. If you have requested to join the group and aren't approved within 48 hours, please check your messages or your "other" folder in your messages.

If the name you signed up with on PayPal isn't the same as your Facebook name you will need to let me know. This happens A LOT!! If you have used your husbands PayPal account, or a business account, then I have no way of knowing that the Jane Adams that asked to join is the same person as Paul Smith, or Happy Frogs Accounting! I then can't find your subscription, and will need your help with a name or email address to find you so I can approve you to the group. This is not your Facebook email address but the email address you used for PayPal when you paid. I get a lot of requests from people not subscribed to the program which is why I need to check. Even if you aren't really into Facebook, I do encourage you to join this group and get to know everyone - it's a lovely, friendly and social way of meeting other quilters and sharing your stitching, and as it's private no one else on the internet can see it, just us!

The hashtags to use for Instagram this year are #sarahfielkeBOM2020, #sarahfielkeBOM, #littlewildernessquilt and #growingwildquilt. Please tag your pics with the relevant tags and tag me, @sfielke, so we can all see what you're up to! Feel free to check the previous year's groups too and see what amazing quilts everyone produced, #sarahfielkeBOM2016, #happydaysquilt, #sarahfielkeBOM2017, #downtherabbitholequilt, #sarahfielkeBOM2018,

#simplefolkquilt , #thegrasshopperquilt, #cominghomequilt, #sarahfielkeBOM2019 and #sarahfielkebom.

HOWEVER. Sometimes it's a sad old world, and this does need to be said - let's keep the social media experience positive peeps! It's so easy for people's feathers to get ruffled, and comments that are typed often don't translate as how they are meant. If you don't like something, think there is a pattern error, think someone is being mean or unfair, or have another issue PLEASE contact me first before posting about it. So often things are a misunderstanding or are easily cleared up, and posting impulsive cranky comments just makes things upsetting for everybody. I am available via Facebook Messenger, Instagram PM or sarah@sarahfielke.com. All subscription, website access or payment issues should be direct to Damian, whose email address is bom2017@sarahfielke.com. Please remember that we live in Australia, and that if you live elsewhere, sometimes I might be asleep - or maybe travelling, teaching, eating my dinner, at the supermarket, having my hair cut..... No one works 24/7, but I do my best to get back to you ASAP. Rude, unkind and negative comments or those consistently breaking the group rules will be removed, and I reserve the right to block anyone from the Facebook group if that unfortunate need arises. I just want everyone to have fun!

How does the notions kit work?

All of the information about the kit and what is contained in it you will find at www.sarahfielke.com from December 13, 2020. The notions kit is NOT compulsory, and you can buy all of it or just a few pieces as you need. The kit is an option for those wanting to use the same notions and templates as I do, and some things to make the process easier for you, especially if you are a beginner at needleturn applique. The kit is structured on my website so that you can build in everything you want to purchase, and leave out what you don't. I ship the kits worldwide - **please take note that the website will not take into account my being able to package things together etc. and so may charge you too much postage.** I will refund any difference after shipping – ask anyone who's done my BOM internationally before, I really do! If you would like a more accurate indication of postage please feel free to contact me before you buy, telling me what you would like and where you are in the world, and I can help you with a quote direct to your address. I don't have any control over how much the postage costs; Australia is a long way away! You might be surprised though that the postage isn't as much as you think. However you chose to build your kit, it's a ONE OFF postage charge (instead of paying for fabric to be shipped every month!) and everything will come all at the same time.

When will notions I ordered ship?

All of the notions are for pre-order and will ship mid-January, provided you ordered by Dec 31. Orders placed after this will ship progressively by date ordered. Please remember that there will be hundreds of you lovely peeps and only two of us, and we are packing as fast as our little hands can handle. I remind my friends not to come near my house in January or they will be immediately dragooned into box packing! 😊 Also remember that unless you have requested and paid extra for tracking, there is NO tracking on International packages

from Australia and I cannot be held responsible for a lost parcel with no tracking. It is very very unusual for an international parcel to go missing – however it does happen from time to time.

Notions will remain available all year for purchase should you change your mind and decide you need something after all! Depending on availability, it may take a few weeks for the order to be sent but we will let you know when you order if there are any issues.

What if I don't keep up?

Peeps, this is YOUR quilt! There is no pressure whatsoever from me to “keep up”. The patterns are there for you to start the next part of the quilt whenever you are ready, and if you want to take two years to make it then you just knock yourself out! There will be people who complete the current section of the quilt within days, and people who are months “behind” - or rather, making it at their own pace. Either one is just peachy with me. These quilts are a journey and you should take that journey at your own pace, and enjoy the ride.

It must also be said, I have a lot of beginner quilters, and especially beginner hand appliquérs, taking my BOM program, and I LOVE that. If you are NOT a beginner quilter, a lot of my techniques might be different than what you are used to. I have been teaching, writing and designing for over 20 years, so I do know what I'm doing - give them a go! You might learn something new. You are welcome of course to make your quilt in any way and with any technique that you fancy. I just ask PLEASE that you don't post on social media about how your technique is “better”, or “quicker” than mine or how you do it - all it does is make others confused and upset that they have done the wrong thing, and it makes me cross. :) Posts about other teacher's techniques or patterns will be removed from the Facebook group.

How big is the quilt?

Growing Wild quilt - This quilt is 92” square (2.3m square)

Little Wilderness quilt – This quilt is 60”x 68” (1.5m x 1.7m)

There is a lot of handwork in the quilt by the looks of things. Can I do it by machine?

This year the quilts are ALL hand applique except for the backgrounds. If you want to do machine applique then you are very welcome! The backgrounds are pieced by machine. It's YOUR quilt; you can do it however you please. All the appliqué is suited to fusible machine appliqué if you would rather do it that way - you just need to remember to flip the templates over when you trace them or they will be facing backwards. I won't be giving instruction on machine applique as it just isn't my thing, but there are a plethora of excellent machine appliqué tutorials out there.

For both quilts this year, all instruction is for hand applique and machine piecing. I will also be giving material requirements and options for NOT piecing the stripes into the background if you choose to do that- more information about this will come with the Material Requirements document on December 13.

Terms and Conditions of Membership

1. Membership to the program is conditional on paying for the full program. If you are paying your membership monthly, and you discontinue your payments, your membership access will be cancelled.
2. Any Member found sharing subscriptions or patterns, photocopying, distributing, teaching from without permission, sharing website access or generally using the pattern illegally as described in this document will have their membership cancelled immediately with no recourse. The written words for these quilts, layouts, measurements, and applique templates and techniques are copyright to Sarah Fielke.
3. There are no refunds for terminating your membership as PDF patterns are not able to be recalled.
3. Abusive behaviour on social media will result in your removal from the Facebook group.
4. We are working from sketches of the quilts. These are not to scale, represent no measurements, and nor are they a perfect representation of the quilt. Sarah reserves the right to modify the design as the process progresses.

How long does it take for Damian to return questions or contact via email?

Remember, we are based in the wonderful Land Down Under. So any emails sent to Damian or Sarah (that includes from the Contact form on the website), will be replied to in 24 hours where possible, except on weekends when we will reply on the Monday. For example, most emails from the USA or Europe will come to us late at night or when we are asleep, so we will review the next day.